Dog Grooming Website Plan

# Your Name: Sean Pittman

# Name of the Dog Grooming Business: Pawsome Grooming

# Ideas for your website

Determine the type of information the website will provide.

Idea 1: Include photos of dogs that have been groomed

Idea 2: Include a contact page

Idea 3: Include reviews

Idea 4: Make a banner of dog images

Idea 5: Put dog puns all throughout the website

# Website Plan

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| --- | --- | --- |
| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | To get people to choose us to groom their dogs |
| Target Audience | Describe the target audience (age, gender, demographics) | Dog owners who aren’t good at grooming their dogs |
| Graphics | What graphics will you use on the website? | Pictures of dogs |
| Color | What colors will you use within the site to enhance the purpose and brand? | Red and Blue |
| Accessibility | How will the website accommodate people with disabilities? | Larger text and Text-to-speech options. |
| Project Timeline | Identify the project timeline | End of semester |

# Wireframe

Sketch the wireframe for the home page below.

Header

Footer

Text

Banner

# Site map

Schedule Appointment

Create a site map for the website below.

Staff

Contact Us

Home